

ANNA BOUCHARD

CONTACT

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@jumpingbean

EDUCATION

BFA Art & Design 2014

Concentration in Photography

Cal Poly San Luis Obispo

Crescenta Valley High School

Diploma 2010

Graduated with Honors

SKILLS

Hand Lettering

Studio Photography

Graphic Design

Organization

Self-Motivation

Adaptability

SOFTWARE

Adobe Creative Suite

Canon Cameras

Mac and PC

Shopkeep

REFERENCES

Jennifer Burns | Manager

(626) 348-3615

Pamela Perkins | Owner

(818) 257-1978

Holly Jones | Manager

(626) 818-9299

EXPERIENCE

CREATIVE EXPERIENCE

CHALKBOARDS

- Designed and lettered coffee boards to work with current branding for Jones Coffee
- Partnered with wedding planners to create multiple boards such as seating charts, welcome signs and game instructions for several weddings

BRANDING

- *Designed logo, business cards and garment tags for Havlu Home Textiles*
- *Created brand for C'est La Vie Cafe including logo, business cards, paper menus and coffee boards*

PHOTOGRAPHY

- *Studio portraits, lifestyle shoots, and food photography*

MANAGER | C'EST LA VIE

AUGUST 2016 - JANUARY 2017

- Developed and trained a team of 10 people and managed their performance through giving one-on-one immediate feedback
- Responsible for weekly schedules, daily food orders and monthly inventory
- Developed branding for a new restaurant including logo, paper menu, coffee board, business card and gift card design

BARISTA & ARTIST | LINCOLN PASADENA

November 2014 - August 2016

- Executed great customer service by working with a sense of urgency and communicating effectively with both the front of the house and the kitchen
- Designed and hand lettered coffee chalkboard and main menus for print
- Updated the brand chalkboard seasonally
- Photographed, edited and captioned Instagram posts daily

ASSISTANT GALLERY DIRECTOR | CAL POLY ART GALLERY

September 2012 - June 2014

- Assisted gallery director in organizing and installing various gallery shows

PHOTO LAB ASSISTANT | CAL POLY PHOTO LAB

September 2011 - June 2014

- Supervised and coached students on the processing and printing of black and white film
- Responsible for general upkeep of dark rooms and digital lab spaces